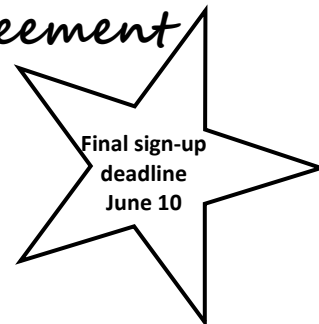


Toy Collection 2012 Catalog & Flyer Agreement



Bill to: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Store Phone: _____ Office Phone: _____ FAX: _____
Email: _____ check if NOT ok to share this email with partner vendors
Website: _____
Number of stores: _____ Zip codes of other locations: _____

Holiday Catalog 28 pages + 4 page insert • weighs 2.9 oz • Released October 5

Print Quantity: _____ (6,000 min. Order by 1,000's, Ok to adjust qty thru June 29)

Add Digital Flip Catalog \$60 (or free with Early Buy sign-up)

Imprint Info:

Logo: Use logo on file I'll email hi-res logo to designer@toycollection.com by June 15

Coupon: Option to add offers to back cover and insert provided with **Imprint Options Form** in April

On 4-page insert color spread use **Playmobil** **Great Games** (more details on Imprint Options Form in April)

Distribution Plan:

Mail with TC mailing service. Approx. mail quantity: _____

Mailing list: store file rental list both contact me to discuss options

We recommend 100-200 catalogs for your store use. Desired store qty after mailing: _____

Not mailing catalogs with TC mailing service. Provide shipping address below. Confirm by June 15

Use my postal permit # _____, city _____ No mail panel (I do not plan to mail any catalogs)

Ship bulk catalogs to: _____

Ship Contact: _____

Ship Address: _____ Ship City: _____

Ship State: _____ Ship Zip: _____ Ship Phone: _____

Packing: pallet carton

Split/special instructions: _____

For your information...

- Full Holiday Catalog customization options will be provided in April.
- Holiday Catalog mailing lists need to be received and rentals confirmed by June 15.
- Please allow 10-15+ days for delivery with mailing service on catalogs and flyers.
- We'll confirm receipt of your order within 2 days via email.
- Participating retailers are invited to join product discussion group on Facebook.

Please continue to next page to order Spring/Preview Flyers and provide your name for this Holiday Catalog order.

Toy Collection

info@toycollection.com • PH (866) 237-0189 • FAX (866) 480-2347

Spring Flyer 8 pages • weighs .8 oz • Released March 12

Print Quantity: ___ no longer available _____ (6,000 min. Order by 1,000's. Ok to adjust qty thru Feb 29)

Add Digital Flip Flyer \$40

Imprint Info:

Logo: Use logo on file I'll email hi-res logo to designer@toycollection.com by Feb 29

Coupon offer: _____ expires: _____

"May not be combined with any other discount." Other disclaimer: _____

Distribution Plan:

- Mail with TC mailing service. Approx. mail quantity: _____ Select Mail Date: March 12, April 12 other
Mailing list: store file rental list both contact me to discuss options
- Not mailing flyers with TC mailing service. Provide shipping address below. Confirm by Feb 29
 Use my postal permit # _____, city _____ No mail panel (I do not plan to mail any flyers)

Ship bulk Spring Flyers to: _____

Ship Contact: _____

Ship Address: _____ Ship City: _____

Ship State: _____ Ship Zip: _____ Ship Phone: _____

Split/special instructions: _____

Preview Flyer 8 pages • weigh .8 oz • Released Aug 1

Print Quantity: _____ (6,000 min. Order by 1,000's. Ok to adjust qty thru June 29)

Add Digital Flip Flyer \$40

Imprint Info:

Logo: Use logo on file I'll email hi-res logo to designer@toycollection.com by June 29

Coupon offer: _____ expires: _____

"May not be combined with any other discount." Other disclaimer: _____

Distribution Plan:

- Mail with TC mailing service. Approx. mail quantity: _____ Select Mail Date: Aug 28 Oct 3 Nov 5
Mailing list: store file rental list both contact me to discuss options
- Not mailing flyers with TC mailing service. Provide shipping address below. Confirm by June 29
 Need a mail panel with permit # _____, city _____ No mail panel (I do not plan to mail any flyers)

Ship bulk Preview Flyers to: _____

Ship Contact: _____

Ship Address: _____ Ship City: _____

Ship State: _____ Ship Zip: _____ Ship Phone: _____

Split/special instructions: _____

This Agreement is subject to territory availability and credit approval. The undersigned expressly agrees to make payments in full to Creative Catalog Concepts LLC for all printed materials and services in accordance with the 2012 Toy Collection program brochure. Pricing promotions are contingent on payments within stated plan.

Your Name: _____ **Date:** _____

Please sign and return by fax or email to Toy Collection.



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