

# 2010 *Fall* Back-to-School Custom Flyer Program

**Order Deadline: May 28, 2010**  
**Fax Order to: 386 774 9220**

## CUSTOMER INFORMATION

Store Name	Contact Name	Contact Phone Number	E-mail	FAX Number
Address	City	State	Zip Code	Account Number
		Sales Rep. Name/Number		

## SHIPPING INFORMATION (if different from above - for split shipments please specify exact quantities and locations, use another page if necessary.)

Company/Publication Name	Contact Name	Contact Phone Number	Email
Address	City	State	Zip Code

**MAIL:**  
 Use Printer's Indicia  
 Indicia State: \_\_\_\_\_ Indicia Permit #: \_\_\_\_\_  
 No Indicia  
 Use My Own Indicia  
**Indicia City:** \_\_\_\_\_

**Deliver:**  ASAP (published dates)  Date \_\_\_\_\_  
**SHIP:**  
 Ship Best Method (store deliveries will be boxed)  
 Specific Method (please note any special requirements, i.e., if you prefer store deliveries boxed and palletized; 3rd party shipping instructions, etc. May incur additional charges.)  
 These flyers will be inserted into a newspaper or other publication.

## PRICING

Quantity*	Unit Cost	Quantity*	Unit Cost
3,000	\$0.19	20,000	\$0.13
5,000	\$0.17	50,000	\$0.12
10,000	\$0.15	100,000	\$0.11
15,000	\$0.14		

\*Order in increments of 1,000. Flyers ship F.O.B. Printer.  
 We can help you arrange strategic mailing.



**Creative Catalog Concepts**

"Marketing Success for the Art Materials Industry"  
 2745 Rebecca Lane • Orange City, FL 32763

## FLYER ORDER DETAILS

Quantity \_\_\_\_\_ x Unit Cost \_\_\_\_\_ = Total \_\_\_\_\_

**Optional Strathmore Module-SAVE \$50**  
 Choose One:  
 Visual Journal Drawing 100#, 3 sizes  
 Visual Journal Mixed Media, 3 sizes

**Sale Effective Date:** \_\_\_\_\_  
**Send me a PDF of the Flyer?**  Yes  No

## IMPRINT INFORMATION

Imprint Art Enclosed. Please send digital files saved as JPEG, EPS, or TIF format. Logos must be 300dpi or higher resolution.  
 Imprint Art On File. We will use most recent artwork and information.

## TERMS:

- 50% due with order, 50% due 6/11/10. Freight will be billed at the time of shipment.
  - If the purchaser cancels this custom order after returning signed proofs, purchaser will pay for the total value of the order as if it were fully complete and ready for shipping. All cancellations must be in writing, printed flyers are final sale and are not returnable.
  - We will not be responsible for any errors resulting from poor or incorrect original art or inadequate instructions as supplied by the purchaser. Nor will we be responsible for typographical errors after receipt of purchaser signed proofs.
  - Flyers ship F.O.B. printer. Catalog Concepts LLC. This offer and any contract in pursuance thereof shall be governed by the laws of the State of Florida and enforceable in the courts of that state to which jurisdiction the parties consent. I have read and accept all terms and conditions.
  - This agreement is binding to the exclusion of all verbal agreements and is not subject to cancellation after acceptance by Creative Catalog Concepts LLC "CCC" without compensation for loss. This contract in pursuance thereof shall be governed by the laws of the state of Florida.
- Signature \_\_\_\_\_ Date \_\_\_\_\_